




WELCOME!



Schweizerische
Gesellschaft für
Organisation und
Management

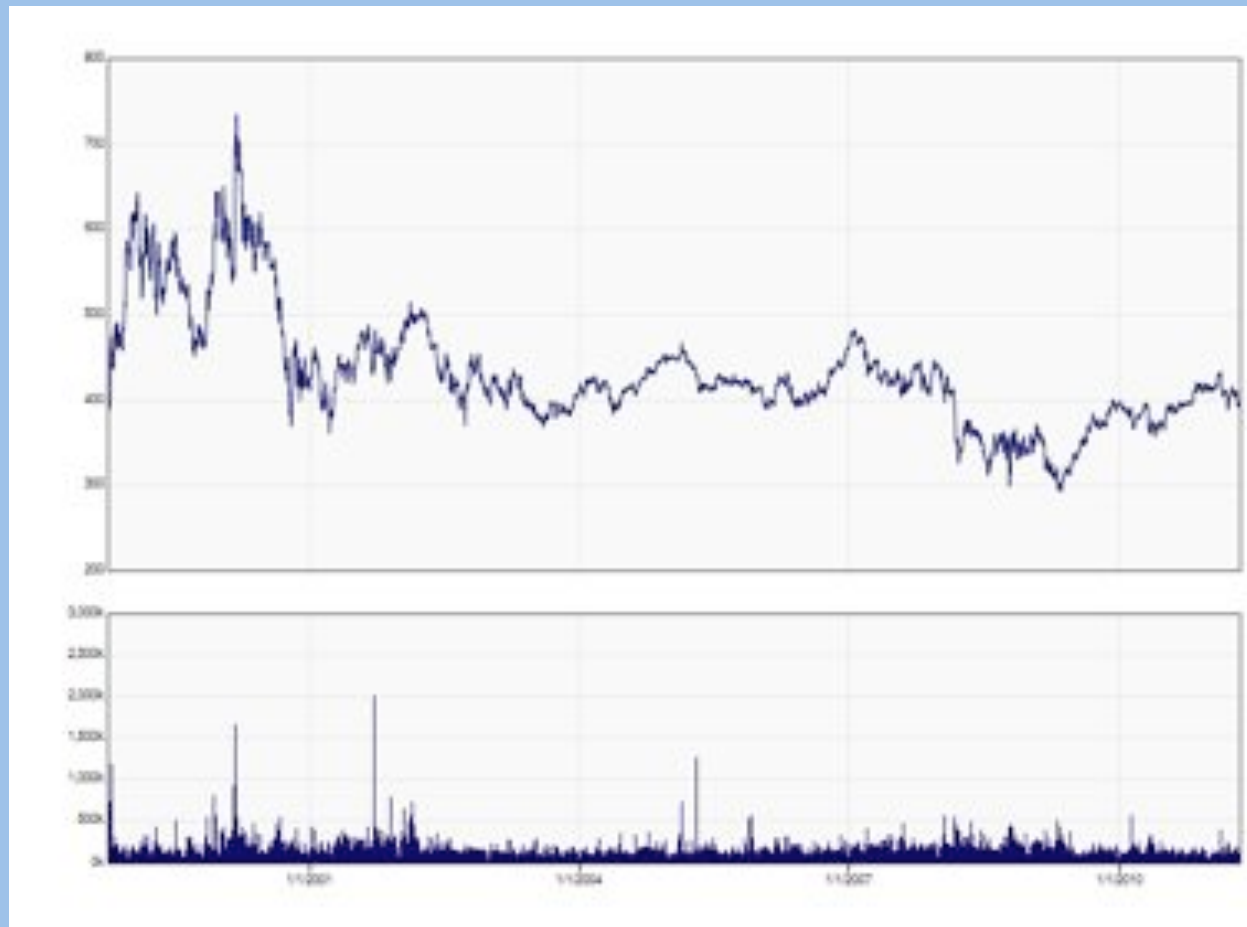
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Who are you?

- A Leader with a goal?
- A Manager with a team to manage?
- A Visionary with a new idea?
- A Change Agent with a lethargic organization?
- Someone else?

What challenges do you face?



I help my customers become better organizations



- 1982-85 Software Engineer, Microsoft
- Scrum since 2005
- Partner, Coach, Trainer
- Speed, Innovation, Collaboration
- Change, Motivation, Execution
- Growth
- Scrum, Lean
- Radical Management
- blog: scrum-breakfast.com

A project is like a long voyage



Concept

Cash

Let's explore Scrum together

Scrum in One Minute



Why do Scrum?



How does Scrum work?



Scrum in One Minute?



Once upon a time...
A CTO met a Scrum Coach...



Why do Scrum?



Why do Scrum?

- What is your most important goal?

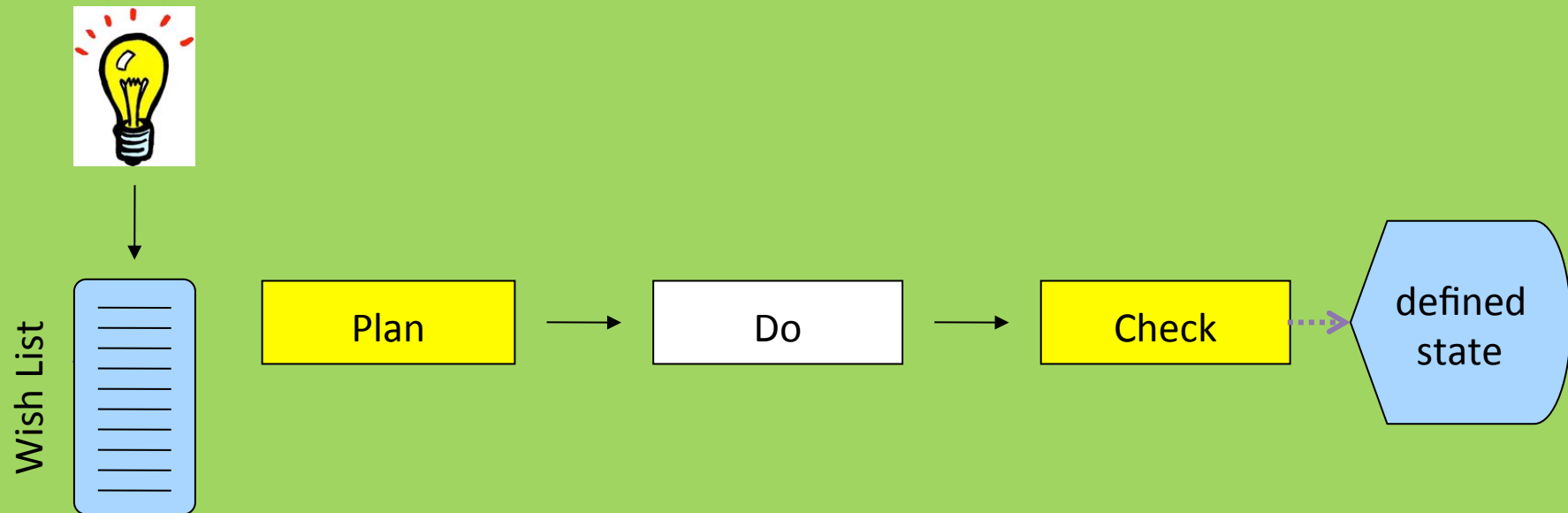
- What is preventing you from achieving that goal?

- What would you like to change to better achieve your goal?

How does Scrum work?



Planning, execution and acceptance
are essential for realizing complex, creative projects



Key Elements of Scrum Limit Complexity

Inspect and Adapt



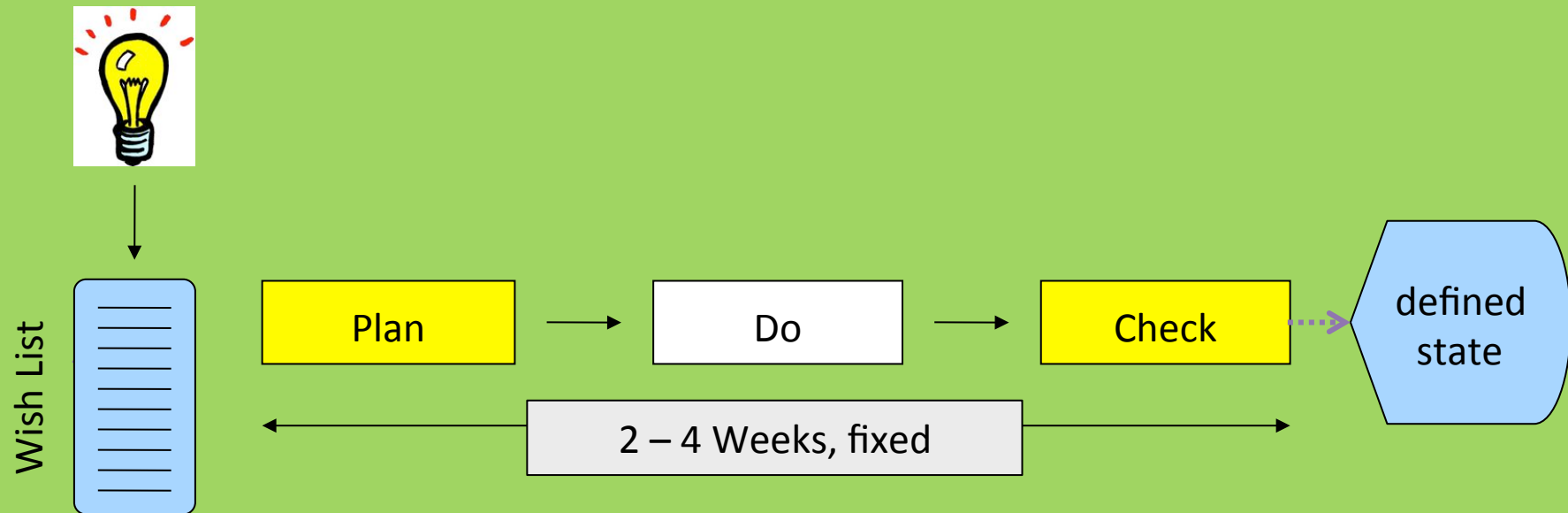
Everything is
Time-Boxed



The Team Solves the
Whole Problem



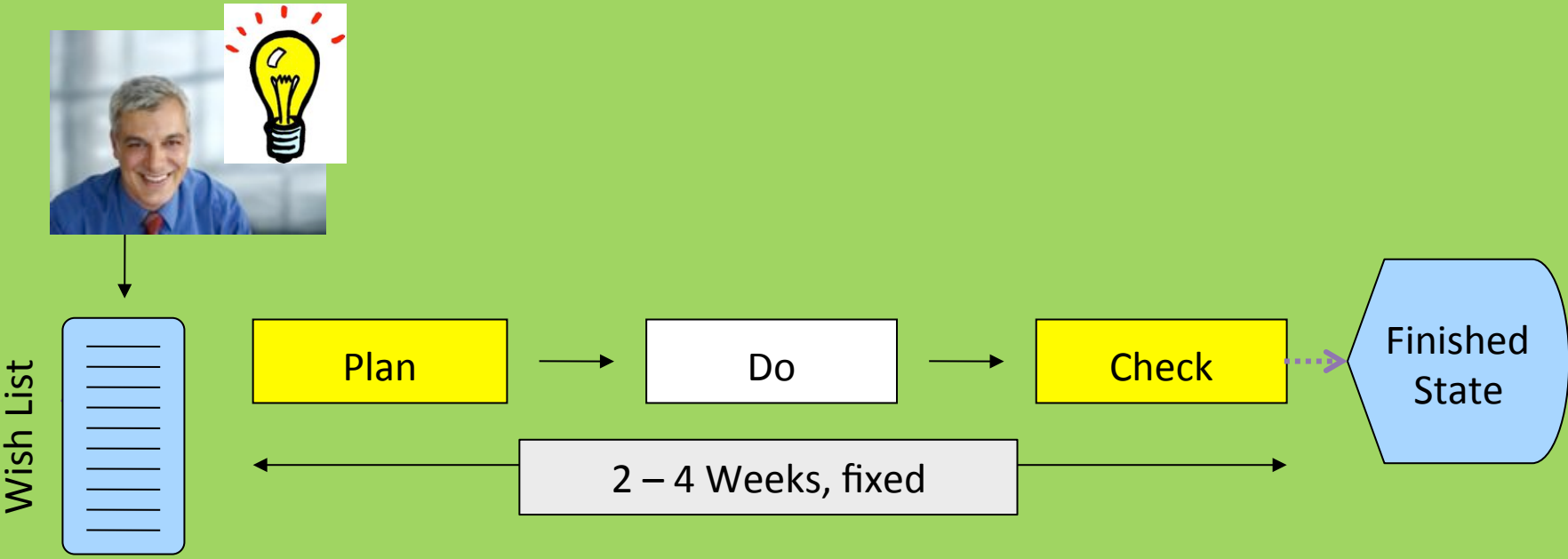
Scrum defines one constraint:
From Plan to Check in maximum 30 days!



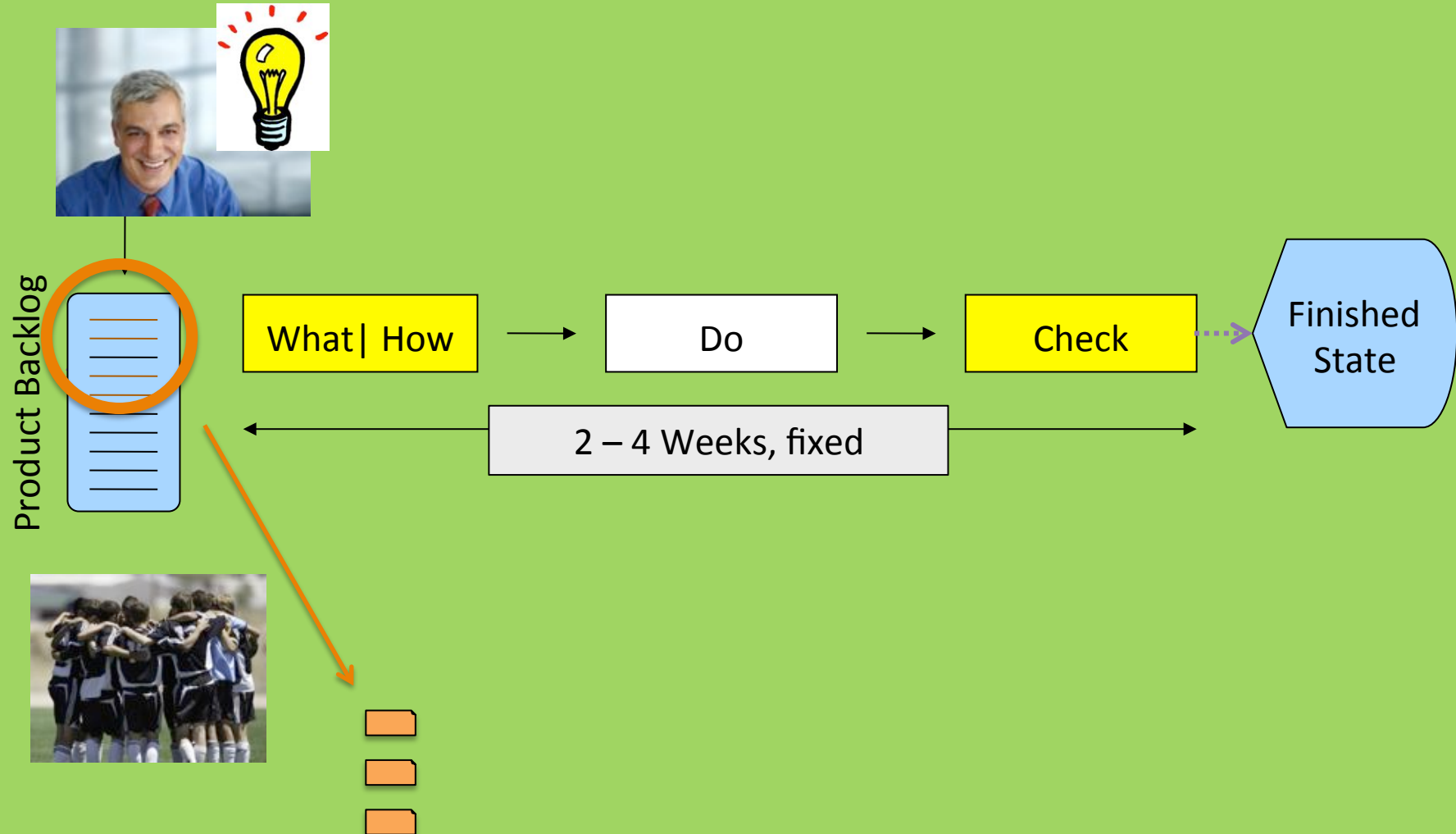
The limitation,
that by the end of a sprint
a defined state
must be achieved
has profound implications.

What roles are necessary?
How to instruct the team?
How much work can the team take on?
What must be decided when planning the How?
How will the team organize itself?
What is a "finished state" in your context?
How to evaluate 'finished work'?
How to handle work that does not fit?
How to implement continuous improvement?

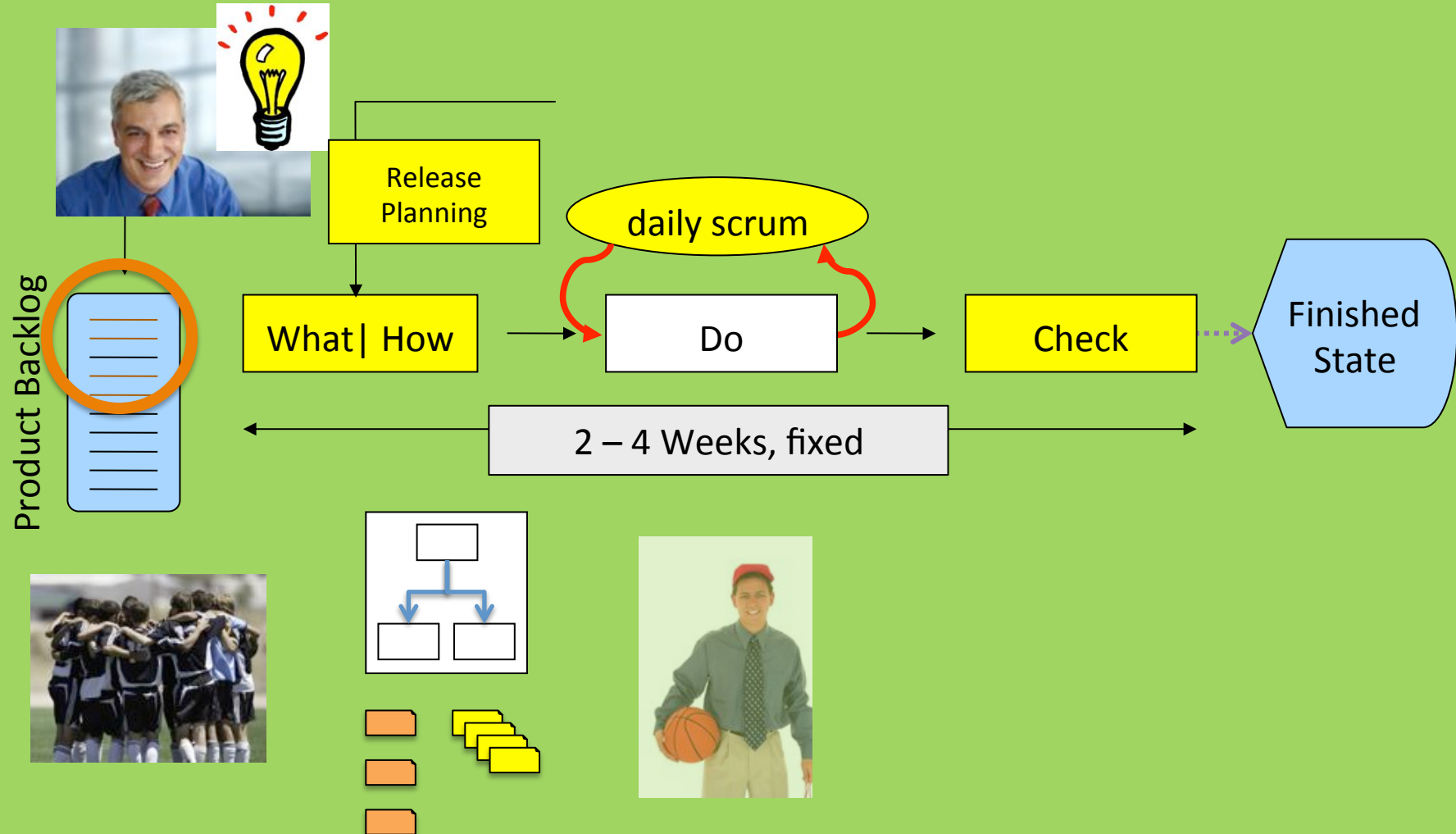
1. What roles are necessary?



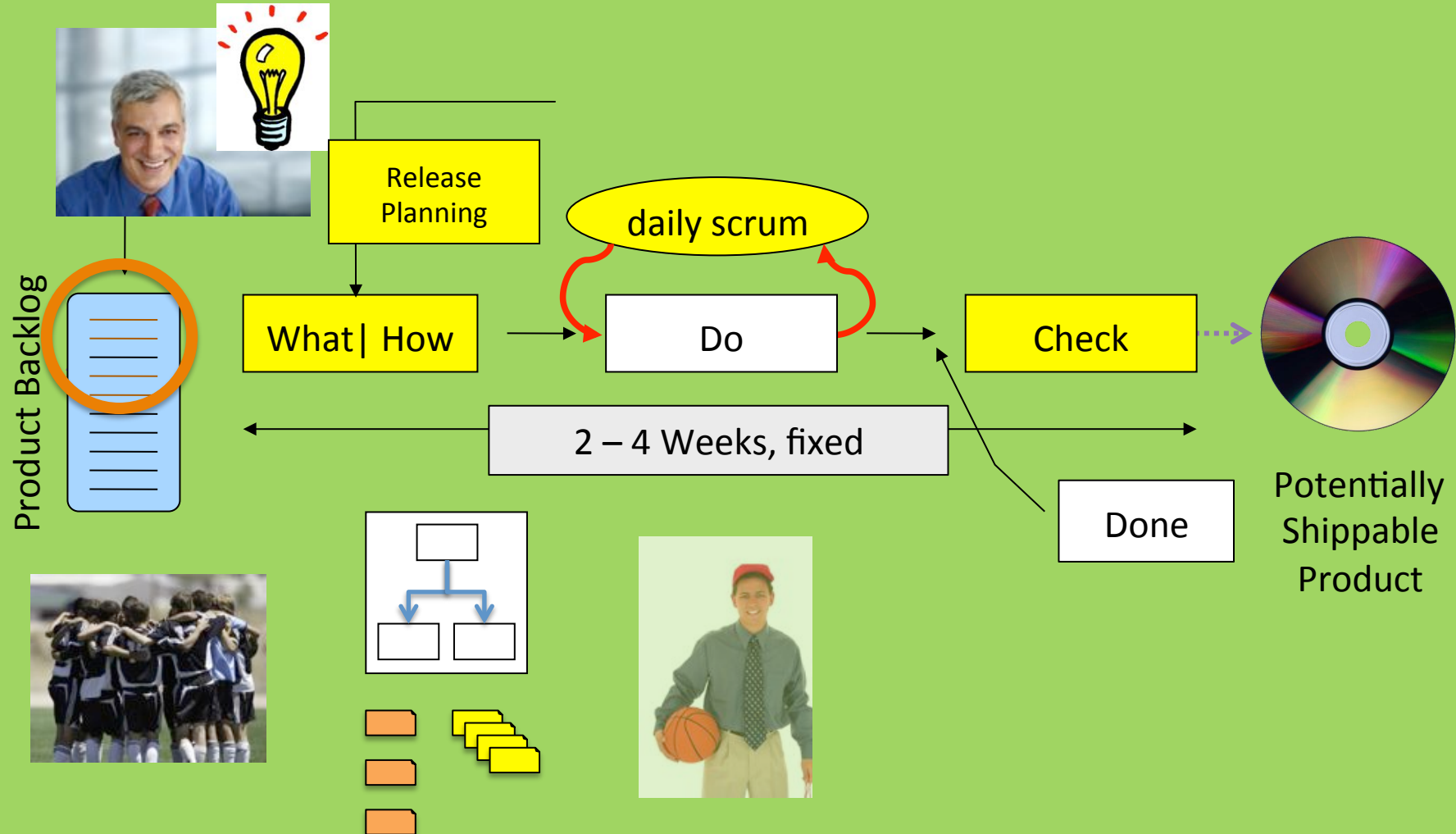
2. How to instruct the team?



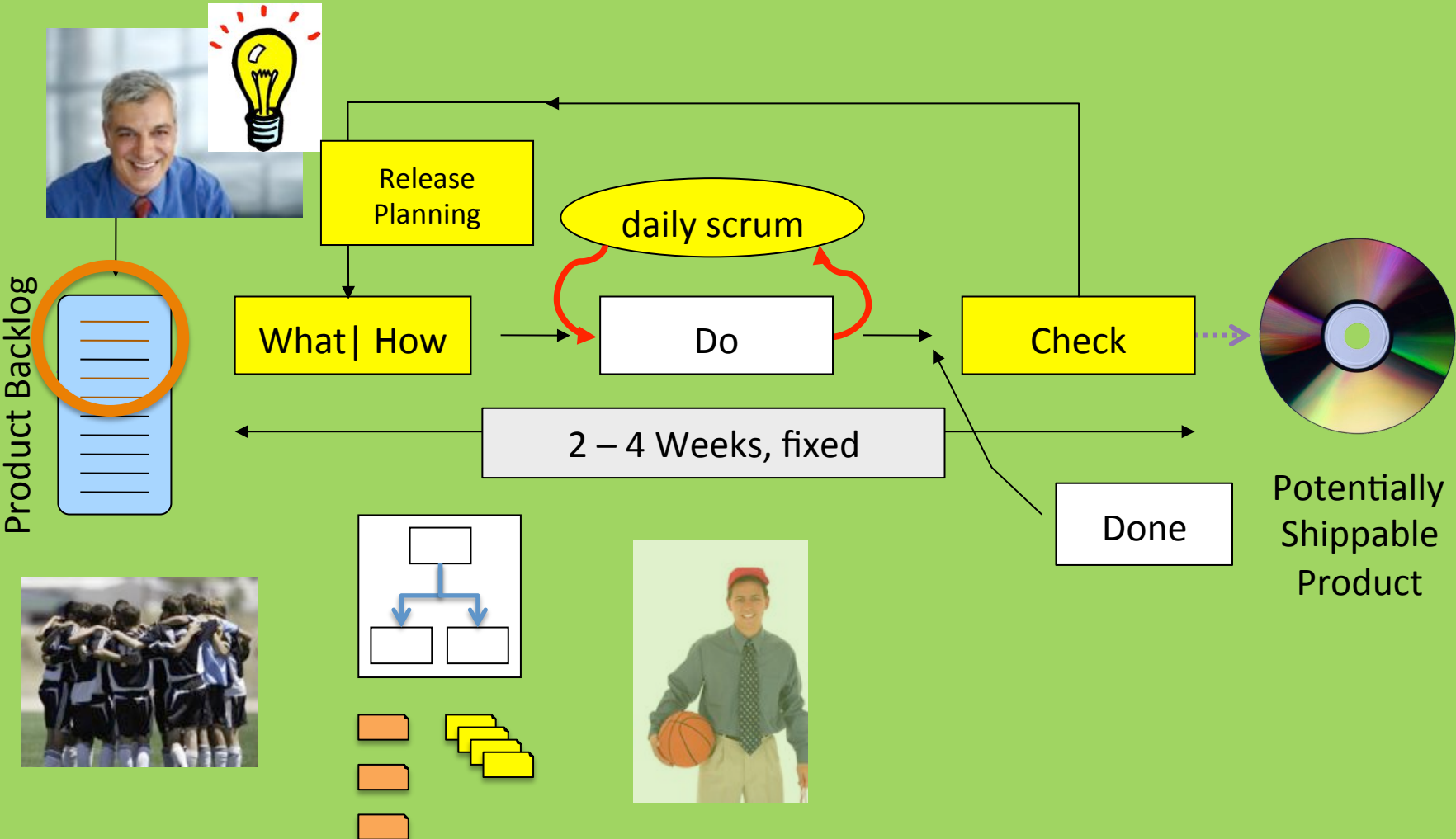
3. How will the team organize itself?



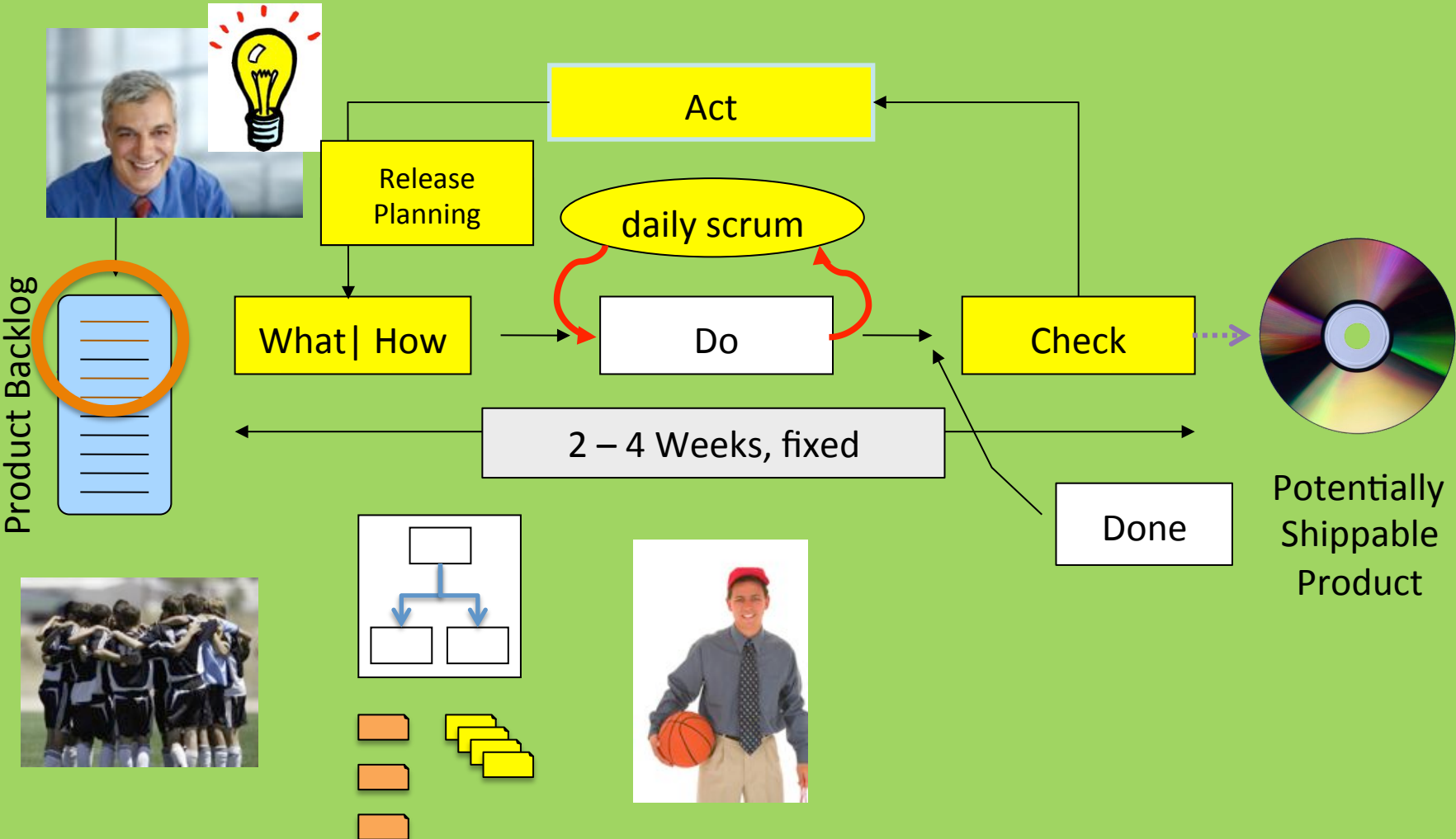
4. What is a "finished state"?



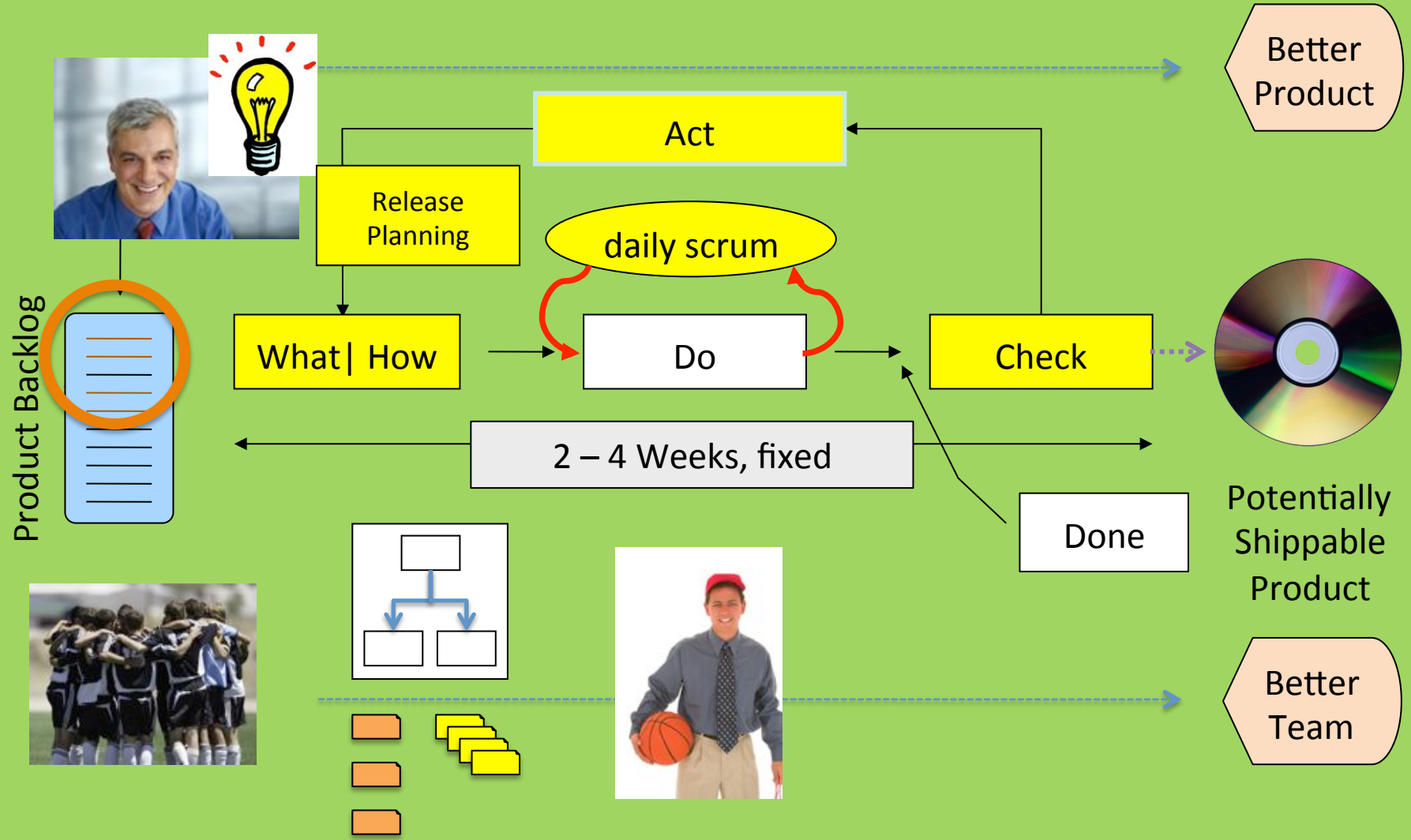
5. How to handle work that does not fit?



6. When does Inspect and Adapt occur and who does it?



7. What should the result be of every sprint?



Better Product

Potentially Shippable Product

Better Team

Summary

- Make visible and prioritize goals & impediments
- Impediments are a call to action!
- Inspect and Adapt
- Timeboxing
- The Team Solves the Problem
- Each Sprint produces Value for the Customer or Stakeholder
- Each Sprint produces a happier, more productive Team.

Next Steps

- Talk to me at the Apéro or take a business card. I love questions!
- Lean Agile Scrum Conference, Zürich, September 14, Call for Papers until April 30!
www.lean-agile-scrum.ch/
<http://bit.ly/h3RLcX>

Questions



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